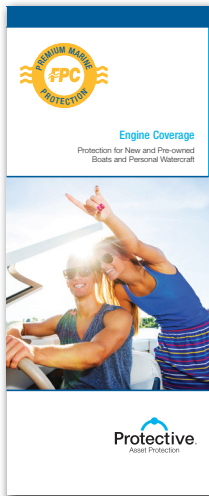


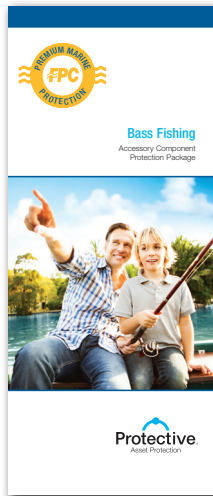


Marketing Materials

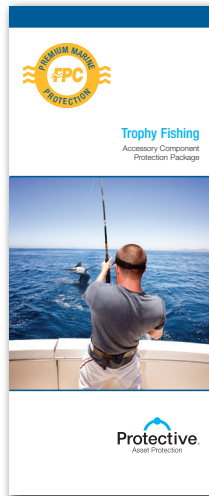
To order these materials simply log on to F&I Café and fill out the FPC Premium Marine Protection® supply order form and submit to Protective.



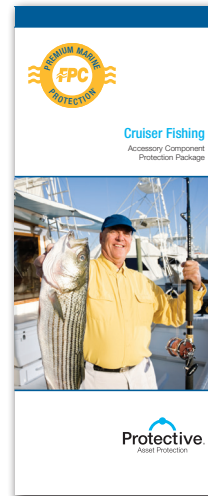
Engine Brochure
Usage: Use as a point of sale marketing tool
Size: 3.625" x 8.5" (folded)
Item Number: FPC-EB



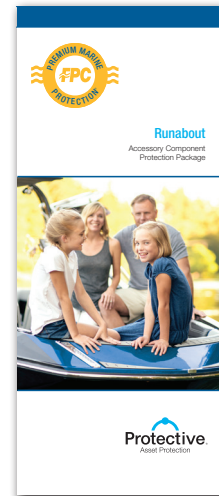
Bass Fishing Brochure
Usage: Use as a point of sale marketing tool
Size: 3.625" x 8.5" (folded)
Item Number: FPC-BFB



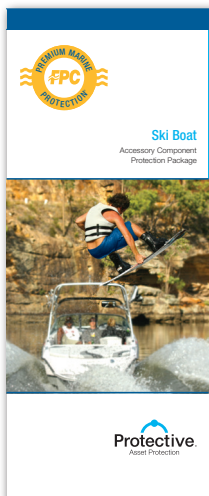
Trophy Fishing Brochure
Usage: Use as a point of sale marketing tool
Size: 3.625" x 8.5" (folded)
Item Number: FPC-TFB



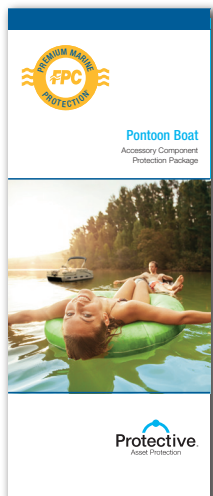
Cruiser Fishing Brochure
Usage: Use as a point of sale marketing tool
Size: 3.625" x 8.5" (folded)
Item Number: FPC-CFB



Runabout Brochure
Usage: Use as a point of sale marketing tool
Size: 3.625" x 8.5" (folded)
Item Number: FPC-RB



Ski Boat Brochure
Usage: Use as a point of sale marketing tool
Size: 3.625" x 8.5" (folded)
Item Number: FPC-SB



Pontoon Boat Brochure
Usage: Use as a point of sale marketing tool
Size: 3.625" x 8.5" (folded)
Item Number: FPC-PB



Navigation Brochure
Usage: Use as a point of sale marketing tool
Size: 3.625" x 8.5" (folded)
Item Number: FPC-NB



Cruiser Brochure
Usage: Use as a point of sale marketing tool
Size: 3.625" x 8.5" (folded)
Item Number: FPC-CB



continued on other side



Marketing Materials

To order these materials simply log on to F&I Café and fill out the XtraRide[®] RV supply order form and submit to Protective.

Protect Your Marine Investment From Costly Engine Repairs Protective

ENHANCED ENGINE COVERAGE

- Engine
- Electrical
- Fuel Delivery
- Filters, Fluids, Lubricants and Taxes
- Lower Unit
- Oil Injection System
- Jet Drive
- Ignition
- Multi-Function Instrumentation
- Power Trim and/or Tilt
- Manual Steering
- Hydraulic Steering
- Controls
- Transmission
- V-Drive
- Stem Drive Upper Housing
- Stem Drive Lower Unit
- Transmission Assembly

PLATINUM ENGINE COVERAGE

Provides our most extensive engine coverage. Platinum Engine Coverage covers all non-warranty listed under Enhanced Engine Coverage plus extends to all engine components experiencing a mechanical breakdown except for those parts listed as excluded under the warranty contract. A complete list of exclusions can be found in the coverage booklet.

AVERAGE ENGINE COMPONENT REPAIR COST*

Fuel Delivery	\$1,900
Lower Unit	\$1,600
Oil Injection System	\$1,200
Jet Drive	\$1,100
Ignition	\$750
Power Trim and/or Tilt	\$2,400
Transmission	\$3,300
V-Drive	\$3,900
Stem Drive Upper Housing	\$2,700
Stem Drive Lower Unit	\$4,100

OPTIONAL TIRE & WHEEL COVERAGE*

- Flat Tire Repair
- Tire Replacement
- Wheels/Rims
- Taxes**

COVERAGE LIMITS AND EXCLUSIONS

The FPC Premium Marine Protection policy contract specifies the parts within each component group that are covered. Also, coverage is subject to deductibles, limits and exclusions. The contract covers repair only of covered parts and only when the cause of breakdown is defined in the contract. Other than circumstances, identification of a covered part may not be covered for example, failure due to misuse or lack of proper maintenance or when a non-covered part is what caused the covered part to fail. Also, the exclusions contain a list of parts not covered, some of which may be discussed with a covered part (for example, transmission, base and top). Please see the coverage booklet for details.

*Based on National Automobile Expenditure Survey.
**The coverage does not include sales tax, license and registration fees. Please refer to your state's tax laws for more information. Coverage is subject to the terms, conditions and exclusions of the FPC Premium Marine Protection policy contract. This is not a contract. Insurance coverage is provided by Protective Marine Insurance Company, Inc. Protective Marine Insurance Company, Inc. is licensed to do business in Florida, Louisiana, North Carolina, South Carolina, and Virginia. FPC Premium Marine Protection is a service mark of Protective Marine Insurance Company, Inc. © 2017 Protective Marine Insurance Company, Inc.

Protect Your Marine Investment From Costly Mechanical Breakdowns Protective

COVERED BASS FISHING ACCESSORY COMPONENT GROUPS

- Anchor System (Anchor, Chain, Snatch Hook)
- Electric Battery Charger/Converter
- Fuel Tank (Fuel Tank, Fuel Tank Hardware)
- Flotation Device (Life Jacket, Life Ring)
- Generator (Generator, Voltage Regulator, Alternator)
- Hull Protection (Hull Protector, Hull Guard)
- Interior Lighting (Interior Light, LED Light)
- Power Window (Power Window, Window Motor)
- Reel (Reel, Reel Handle)
- Storage Container (Storage Bin, Storage Box)
- Tackle Box (Tackle Box, Tackle Tray)
- Trailer (Trailer, Trailer Hitch)
- Trailer Light (Trailer Light, Trailer Hitch)
- Trailer Lock (Trailer Lock, Trailer Hitch)
- Trailer Safety (Trailer Safety, Trailer Hitch)
- Trailer Wheel (Trailer Wheel, Trailer Hitch)
- Trailer Winch (Trailer Winch, Trailer Hitch)
- Winch (Winch, Winch Motor)
- Winch Cable (Winch Cable, Winch Motor)

COVERED TRIMMY PINKIE ACCESSORY COMPONENT GROUPS

- Anchor System (Anchor, Chain, Snatch Hook)
- Electric Battery Charger/Converter
- Flotation Device (Life Jacket, Life Ring)
- Generator (Generator, Voltage Regulator, Alternator)
- Hull Protection (Hull Protector, Hull Guard)
- Interior Lighting (Interior Light, LED Light)
- Power Window (Power Window, Window Motor)
- Reel (Reel, Reel Handle)
- Storage Container (Storage Bin, Storage Box)
- Tackle Box (Tackle Box, Tackle Tray)
- Trailer (Trailer, Trailer Hitch)
- Trailer Light (Trailer Light, Trailer Hitch)
- Trailer Lock (Trailer Lock, Trailer Hitch)
- Trailer Safety (Trailer Safety, Trailer Hitch)
- Trailer Wheel (Trailer Wheel, Trailer Hitch)
- Trailer Winch (Trailer Winch, Trailer Hitch)
- Winch (Winch, Winch Motor)
- Winch Cable (Winch Cable, Winch Motor)

COVERED CENTER CONSOLE ACCESSORY COMPONENT GROUPS

- Anchor System (Anchor, Chain, Snatch Hook)
- Electric Battery Charger/Converter
- Flotation Device (Life Jacket, Life Ring)
- Generator (Generator, Voltage Regulator, Alternator)
- Hull Protection (Hull Protector, Hull Guard)
- Interior Lighting (Interior Light, LED Light)
- Power Window (Power Window, Window Motor)
- Reel (Reel, Reel Handle)
- Storage Container (Storage Bin, Storage Box)
- Tackle Box (Tackle Box, Tackle Tray)
- Trailer (Trailer, Trailer Hitch)
- Trailer Light (Trailer Light, Trailer Hitch)
- Trailer Lock (Trailer Lock, Trailer Hitch)
- Trailer Safety (Trailer Safety, Trailer Hitch)
- Trailer Wheel (Trailer Wheel, Trailer Hitch)
- Trailer Winch (Trailer Winch, Trailer Hitch)
- Winch (Winch, Winch Motor)
- Winch Cable (Winch Cable, Winch Motor)

COVERED INBOARD ACCESSORY COMPONENT GROUPS

- Anchor System (Anchor, Chain, Snatch Hook)
- Electric Battery Charger/Converter
- Flotation Device (Life Jacket, Life Ring)
- Generator (Generator, Voltage Regulator, Alternator)
- Hull Protection (Hull Protector, Hull Guard)
- Interior Lighting (Interior Light, LED Light)
- Power Window (Power Window, Window Motor)
- Reel (Reel, Reel Handle)
- Storage Container (Storage Bin, Storage Box)
- Tackle Box (Tackle Box, Tackle Tray)
- Trailer (Trailer, Trailer Hitch)
- Trailer Light (Trailer Light, Trailer Hitch)
- Trailer Lock (Trailer Lock, Trailer Hitch)
- Trailer Safety (Trailer Safety, Trailer Hitch)
- Trailer Wheel (Trailer Wheel, Trailer Hitch)
- Trailer Winch (Trailer Winch, Trailer Hitch)
- Winch (Winch, Winch Motor)
- Winch Cable (Winch Cable, Winch Motor)

COVERED RUNABOUT ACCESSORY COMPONENT GROUPS

- Anchor System (Anchor, Chain, Snatch Hook)
- Electric Battery Charger/Converter
- Flotation Device (Life Jacket, Life Ring)
- Generator (Generator, Voltage Regulator, Alternator)
- Hull Protection (Hull Protector, Hull Guard)
- Interior Lighting (Interior Light, LED Light)
- Power Window (Power Window, Window Motor)
- Reel (Reel, Reel Handle)
- Storage Container (Storage Bin, Storage Box)
- Tackle Box (Tackle Box, Tackle Tray)
- Trailer (Trailer, Trailer Hitch)
- Trailer Light (Trailer Light, Trailer Hitch)
- Trailer Lock (Trailer Lock, Trailer Hitch)
- Trailer Safety (Trailer Safety, Trailer Hitch)
- Trailer Wheel (Trailer Wheel, Trailer Hitch)
- Trailer Winch (Trailer Winch, Trailer Hitch)
- Winch (Winch, Winch Motor)
- Winch Cable (Winch Cable, Winch Motor)

COVERED PORTION BOAT ACCESSORY COMPONENT GROUPS

- Anchor System (Anchor, Chain, Snatch Hook)
- Electric Battery Charger/Converter
- Flotation Device (Life Jacket, Life Ring)
- Generator (Generator, Voltage Regulator, Alternator)
- Hull Protection (Hull Protector, Hull Guard)
- Interior Lighting (Interior Light, LED Light)
- Power Window (Power Window, Window Motor)
- Reel (Reel, Reel Handle)
- Storage Container (Storage Bin, Storage Box)
- Tackle Box (Tackle Box, Tackle Tray)
- Trailer (Trailer, Trailer Hitch)
- Trailer Light (Trailer Light, Trailer Hitch)
- Trailer Lock (Trailer Lock, Trailer Hitch)
- Trailer Safety (Trailer Safety, Trailer Hitch)
- Trailer Wheel (Trailer Wheel, Trailer Hitch)
- Trailer Winch (Trailer Winch, Trailer Hitch)
- Winch (Winch, Winch Motor)
- Winch Cable (Winch Cable, Winch Motor)

COVERED NAVIGATION ACCESSORY COMPONENT GROUPS

- Anchor System (Anchor, Chain, Snatch Hook)
- Electric Battery Charger/Converter
- Flotation Device (Life Jacket, Life Ring)
- Generator (Generator, Voltage Regulator, Alternator)
- Hull Protection (Hull Protector, Hull Guard)
- Interior Lighting (Interior Light, LED Light)
- Power Window (Power Window, Window Motor)
- Reel (Reel, Reel Handle)
- Storage Container (Storage Bin, Storage Box)
- Tackle Box (Tackle Box, Tackle Tray)
- Trailer (Trailer, Trailer Hitch)
- Trailer Light (Trailer Light, Trailer Hitch)
- Trailer Lock (Trailer Lock, Trailer Hitch)
- Trailer Safety (Trailer Safety, Trailer Hitch)
- Trailer Wheel (Trailer Wheel, Trailer Hitch)
- Trailer Winch (Trailer Winch, Trailer Hitch)
- Winch (Winch, Winch Motor)
- Winch Cable (Winch Cable, Winch Motor)

COVERED COOLER ACCESSORY COMPONENT GROUPS

- Anchor System (Anchor, Chain, Snatch Hook)
- Electric Battery Charger/Converter
- Flotation Device (Life Jacket, Life Ring)
- Generator (Generator, Voltage Regulator, Alternator)
- Hull Protection (Hull Protector, Hull Guard)
- Interior Lighting (Interior Light, LED Light)
- Power Window (Power Window, Window Motor)
- Reel (Reel, Reel Handle)
- Storage Container (Storage Bin, Storage Box)
- Tackle Box (Tackle Box, Tackle Tray)
- Trailer (Trailer, Trailer Hitch)
- Trailer Light (Trailer Light, Trailer Hitch)
- Trailer Lock (Trailer Lock, Trailer Hitch)
- Trailer Safety (Trailer Safety, Trailer Hitch)
- Trailer Wheel (Trailer Wheel, Trailer Hitch)
- Trailer Winch (Trailer Winch, Trailer Hitch)
- Winch (Winch, Winch Motor)
- Winch Cable (Winch Cable, Winch Motor)

Placemat
Usage: Use during motor home and towable sales presentations
Size: 17" x 11" (double sided)
Item Number: FPC-PM17

Poster
Usage: Post throughout dealership
Size: 18" x 24"
Item Number: FPC-P17



Consumer Webpage
Usage: This webpage was developed for consumers to learn more about FPC Premium Marine Protection. A dealership can post a link on their website directing consumers to this webpage. To utilize this webpage please contact your Protective representative.

PREMIUM MARINE PROTECTION

Protect Tomorrow Embrace Today.™

Protect yourself from the high cost of unexpected mechanical failures with FPC Premium Marine Protection[®]. Not only could it save you thousands of dollars in unexpected repair bills, it also includes reimbursement for the following:

- Towing
- Hoist/Lift Out
- Pick-Up and Delivery
- Blocking
- Dockside Assistance
- Sea Trial Labor
- Travel Expenses
- Tear Down/Accessory Access

The coverage you need from a company you can trust.

Protective Asset Protection

Ask about FPC Premium Marine Protection today.

Coverage is subject to deductibles, limits and exclusions. Please see coverage booklet for details.

