



# The Best Just Got Better.

Protective is continually updating XtraRide to ensure it remains the best-in-class service agreement program available in the industry. We are pleased to introduce exciting **new program enhancements** to the XtraRide RV Service Agreement Program for 2011.

## 2011 XtraRide Program Enhancements:\*\*

- **NEW!** Unlimited mileage terms for new and used motor homes
- **NEW!** \$500 deductible options now available for Platinum Coverage
- Fuel / L.P. Gas benefit has **increased** to \$250
- Pet Benefit has **increased** to \$250
- Airfare Allowance Benefit has **increased** to \$750

Contact your Protective agent today to learn more!



Start Selling the Enhanced 2011 XtraRide Program January 1, 2011.\*\*



XtraRide Service Agreements | Post-Sale Programs  
Dealer Experience Refund & Reinsurance Programs | Rental Programs  
F&I Training | On-Line Rating, Reporting & Agreements

Call today to find out how  
XtraRide can increase your dealer  
profits and customer satisfaction.

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The XtraRide Service Agreement Program is backed by Lyndon Property Insurance Company, a Protective company, in all states except New York. In New York this product is backed by Old Republic Insurance Company. \*An RVDA endorsed product or service is one that has been extensively evaluated by the RVDA to assure quality, dependability and overall value. RVDA and the RVDA Education Foundation receive compensation from a Protective company for business generated by RV dealers. \*\*Certain benefits or coverage may not be available in all states due to state law restrictions. These benefits are subject to limitations or exclusions and may apply in the event of a covered repair. See coverage booklet for details. The enhanced XtraRide Program may not be available in every state on 1/1/2011 pending state approval.