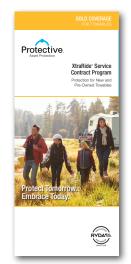


## **Marketing Materials**

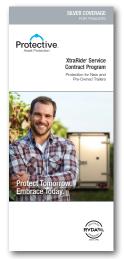
To order these materials simply log on to F&I Café and fill out the XtraRide® RV supply order form and submit to Protective.



Platinum
Towable Brochure
Usage: Use as a point of sale marketing tool
Size: 3.625" x 8.5" (folded)
Item Number: XRTTB-P17



Gold Towable Brochure Usage: Use as a point of sale marketing tool Size: 3.625" x 8.5" (folded) Item Number: XRTTB-G17



Silver Trailer Brochure Usage: Use as a point of sale marketing tool Size: 3.625" x 8.5" (folded) Item Number: XRTB-S17



Platinum Motor Home Brochure Usage: Use as a point of sale marketing tool Size: 3.625" x 8.5" (folded) Item Number: XRMHB-P17



Gold Motor Home Brochure Usage: Use as a point of sale marketing tool Size: 3.625" x 8.5" (folded) Item Number: XRMHB-G17



Poster Usage: Post throughout dealership Size: 18" x 24" Item Number: XRPOSTER

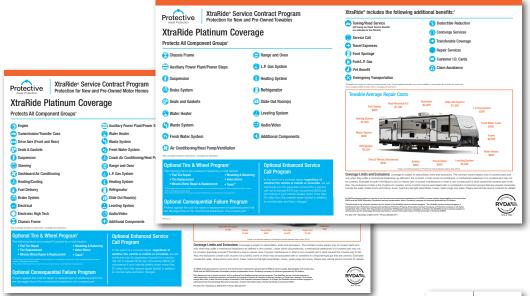


Item Number: XRTC



## **Marketing Materials**

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Placemat

Usage: Use during motor home and towable sales presentations

Size: 14" x 8.5" (double sided) Item Number: XRP17



Banner

Usage: Place in a highly visible area of the dealership

Size: 5' x 3' Item Number: XRVB This item is \$105 each



Window Stickers

Usage: Will be sent to customers that purchase a plan

Size: 8.5" x 3.63" Item Number: XRWS



90 Day Hang Tag/Sticker Usage: Place in units that offer 90 day coverage

Size: 4.25" x 11" (double sided) Item Number: 90 DAY XRHG-S



Hang Tag Usage: Place in units at dealership Size: 4.25" x 11" (double sided) Item Number: XRHG

Your unit may still be eligible for an XtraRide® Service Contract Program. Ask for details.

Repair Order Sticker Usage: Place on repair orders in the service drive Size: 1.875" x 1.875"

(8 per sheet)

Item Number: XRSDS



Contract Sleeve

Usage: Give to customer with contract and coverage book placed

inside after they purchase a plan Size: 10.5" x 6" (folded) Item Number: XRCS