

Protective Marketing Materials

To order these materials simply log on to F&I Café and fill out the Protective Vehicle Protection Plan supply order form and submit to Protective.



Protective 

Vehicle Protection Plan
Protection for your new or pre-owned vehicle

Powertrain	Enhanced	Premium	Complete
<ul style="list-style-type: none"> Engine Transmission Drive shaft Transfer case Front Rear Timing & timing chain Clutch control system Water pump Water pump drive belt Water pump pulley Water pump housing Water pump gaskets Water pump seal Water pump O-ring Water pump bearing Water pump housing gasket Water pump housing seal Water pump housing O-ring Water pump housing gasket Water pump housing seal Water pump housing O-ring 	<ul style="list-style-type: none"> Engine Transmission Drive shaft Transfer case Front Rear Timing & timing chain Clutch control system Water pump Water pump drive belt Water pump pulley Water pump housing Water pump gaskets Water pump seal Water pump O-ring Water pump bearing Water pump housing gasket Water pump housing seal Water pump housing O-ring Water pump housing gasket Water pump housing seal Water pump housing O-ring 	<ul style="list-style-type: none"> Engine Transmission Drive shaft Transfer case Front Rear Timing & timing chain Clutch control system Water pump Water pump drive belt Water pump pulley Water pump housing Water pump gaskets Water pump seal Water pump O-ring Water pump bearing Water pump housing gasket Water pump housing seal Water pump housing O-ring Water pump housing gasket Water pump housing seal Water pump housing O-ring 	<ul style="list-style-type: none"> Engine Transmission Drive shaft Transfer case Front Rear Timing & timing chain Clutch control system Water pump Water pump drive belt Water pump pulley Water pump housing Water pump gaskets Water pump seal Water pump O-ring Water pump bearing Water pump housing gasket Water pump housing seal Water pump housing O-ring Water pump housing gasket Water pump housing seal Water pump housing O-ring

Additional plan benefits*

- 24-Hour roadside assistance**
Up to \$175 of coverage per incident for emergency roadside assistance is available for the following:
 - Towing
 - Fuel (the replacement cost of the fuel tank)
 - Fuel, water or other fluid delivery
 - Locking/Unlocking doors
 - Tire inflation
 - Flat tire repair
 - Tire lock removal
 - Tire lock replacement
 - Tire lock repair
 - Tire lock removal
 - Tire lock replacement
 - Tire lock repair
- Substitute transportation**
You receive reimbursement for up to \$50 per day for a rental vehicle or ride-sharing service while your vehicle is undergoing a covered repair.
- Trip interruption**
We reimburse you for meals and lodging expenses for up to \$175 per day for a maximum of 3 days when your vehicle is undergoing a covered repair due to a mechanical breakdown occurring more than 100 miles from your home address and the repair facility keeps the vehicle overnight.
- Pet benefit**
We will reimburse you for expenses incurred for pet removal, transporting, handling and boarding (including household pet) up to \$175 per occurrence when your vehicle is undergoing a covered repair due to a mechanical breakdown that has occurred more than 100 miles from your residence and the repair facility keeps your vehicle overnight.

Limits and exclusions

Damage to select vehicles, parts and accessories. The coverage does not apply to covered parts or accessories that are replaced as part of a scheduled maintenance service. For example, a scheduled maintenance service such as an oil change, tire rotation, brake pad and disc replacement, or a scheduled maintenance service such as a tire rotation, brake pad and disc replacement, or a scheduled maintenance service such as a tire rotation, brake pad and disc replacement.



Protective 

Vehicle Protection Plan

There are lots of things to look forward to when you buy a car or truck, but an unexpected repair isn't one of them. Repairs can be costly, and coverage gaps can make it even more so.

With a Protective Vehicle Protection Plan, we're looking out for you. Offering four levels of protection fit your needs and make protection more accessible, we also offer additional benefits such as:

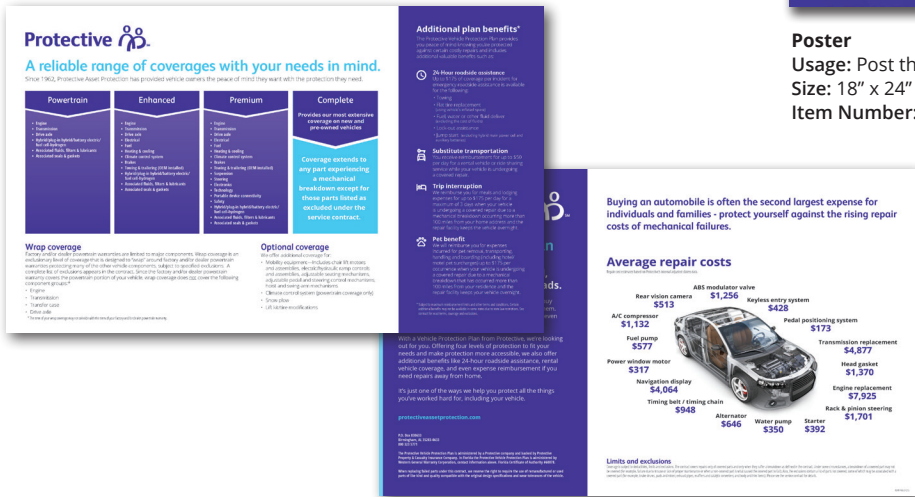
- 24-Hour roadside assistance
- Trip interruption coverage
- Substitute transportation
- Pet benefit


Ask about a Protective Vehicle Protection Plan today.

protectiveassetprotection.com

Brochures
Usage: Use as a point-of-sale marketing tool. Three versions are available. The standard brochure (PVPP-B) provides an overview of coverage and benefits. Detailed version (PVPP-B-D) includes a detailed listing of the components that are covered. Exclusionary version (PVPP-B-E) summarizes components excluded from coverage.
Size: 3.7" x 8.5" (folded)
Item Number: PVPP-B, PVPP-B-D, PVPP-B-E

Poster
Usage: Post throughout dealership.
Size: 18" x 24"
Item Number: PVPP-POSTER



Protective 

A reliable range of coverages with your needs in mind.

Since 1962, Protective Asset Protection has provided vehicle owners the peace of mind they want with the protection they need.

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Average repair costs

Rear vision camera \$513	ABS modulator valve \$1,256	Keyless entry system \$428	Pedal positioning system \$173
AC compressor \$1,132	Transmission replacement \$4,877	Head gasket \$1,370	Engine replacement \$7,925
Fuel pump \$577	Navigation display \$4,064	Rack & pinion steering \$1,701	
Power window motor \$317	Timing belt & timing chain \$948	Alternator \$646	Water pump \$350
		Starter \$392	

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Placemats
Usage: Use as a point-of-sale marketing tool. Three versions are available. The standard placemat (PVPP-PM) provides an overview of coverage and benefits. Detailed version (PVPP-PM-D) includes a detailed listing of the components that are covered. Exclusionary version (PVPP-PM-E) summarizes components excluded from coverage.
Size: PVPP-PM 14" x 8.5" (Double-sided), PVPP-PM-D/PVPP-PM-E 17" x 11" (Double-sided)
Item Number: PVPP-PM, PVPP-PM-D, PVPP-PM-E



Protective 

Vehicle Protection Plan



Consumer Webpage & Video
Usage: A webpage and video are available for consumers to learn more about the Protective Vehicle Protection Plan. A dealership can post a link on their website directing consumers to the webpage and video. To utilize the webpage and/or video please contact your Protective representative.

Mirror Hanger
Usage: Place on all vehicles at dealership.
Size: 4.25" x 11" (Double-sided)
Item Number: PVPP-MH



Ask if this vehicle qualifies for a Protective Vehicle Protection Plan

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