

To order these materials simply log on to F&I Café and fill out the Protective Auto Care Plan supply order form and submit to Protective.



Brochure
Usage: Use as a point-of-sale marketing tool.
Size: 3.7" x 8.5" (folded)
Item Number: PACP-B



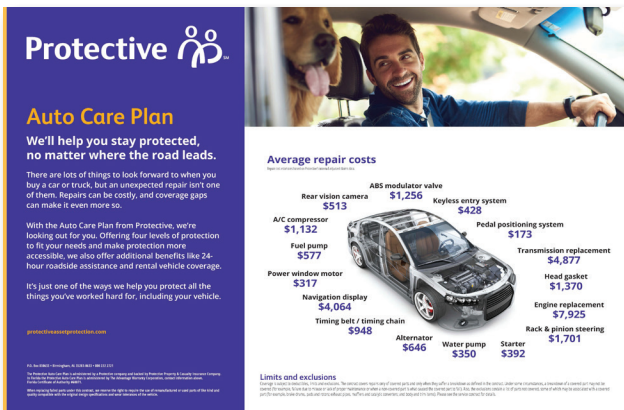
Brochure - Coverage Detail Version
Usage: Use as a point-of-sale marketing tool.
Size: 3.625" x 8.5" (folded)
Item Number: PACP-B-D



Placemat
Usage: Use during sales presentation.
Provides an overview of coverage and benefits.
Size: 14" x 8.5" (Double-sided)
Item Number: PACP-PM



Poster
Usage: Post throughout dealership.
Size: 18" x 24"
Item Number: PACP-POSTER



Placemat - Coverage Detail Version
Usage: Use during sales presentation.
This version includes a detailed listing of the components that are covered by the contract.
Size: 17" x 11" (Double-sided)
Item Number: PACP-PM-D



Consumer Webpage & Video
Usage: A webpage and video are available for consumers to learn more about the Protective Auto Care Plan. A dealership can post a link on their website directing consumers to this webpage and video. To utilize this webpage please contact your Protective representative.

