

Working together, protecting more



Protecting your F&I success

For over 60 years, Protective Asset Protection has provided dealers with the essential tools to accelerate your F&I profitability. Today we offer a broad portfolio of protection products and the most robust wealth-building programs in the industry. It is our mission to be the only F&I provider you'll ever need.

So, while you're focused on driving sales, we'll be by your side providing flexible solutions, training, and easy-to-use digital tools to boost your bottom line. Because we're all protectors.

Let's work together to protect your F&I success.

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Protective

XtraRide[®], RpmPlus & NorthStar RV Service Contract Programs | Dealer Experience Refund & Reinsurance Programs
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